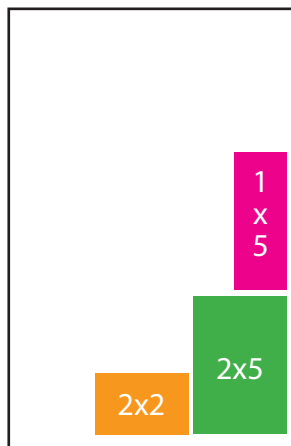
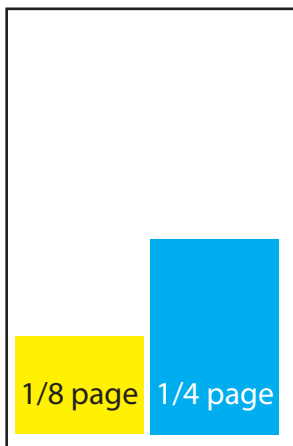
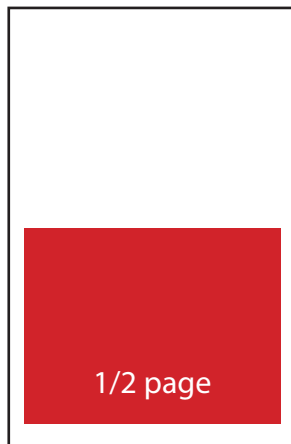
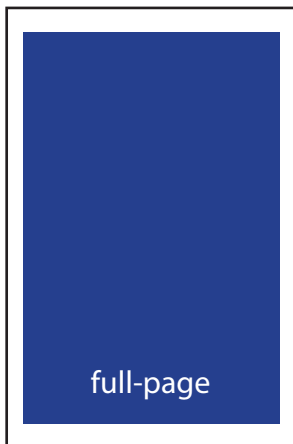




Retail display advertising rates 2023

Advertising choices made easy - just select the right one for your needs! Choose from the most popular and **effective sizes** below and you're done. No complicated discount formulas - just **easy-to-use** pricing.

Modular sizes rates



	BW	Color
Full	\$1,042	\$1,429
1/2	\$514	\$693
1/4	\$262	\$356.50
1/8	\$130	\$175
2x5	\$90	\$120
1/5	\$50	\$65
2x2	\$50	\$65

Rates are per publication date. All other sizes per column inch. Let color make your message jump off the page.

Go modular.

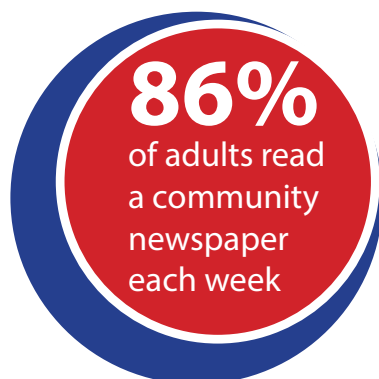
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Effective.

Affordable.

Publish date

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