

THE SEALY NEWS

2023 RATE CARD

LOCAL RETAIL DISPLAY RATES

Open Rate.....\$8.00 pci
 Non Profit Rate.....\$7.00 pci

***\$10 fee included with all display ads per week for digital Marketplace.**

*All political ads must be pre-paid at open rate and must include a political disclaimer.

RETAIL DISPLAY PAGE

6 columns x 21.5 inches

Columns	Inches
1	1.52
2	3.22
3	4.91
4	6.61
5	8.31
6	10.00

CLASSIFIED RATES

Open Rate.....\$7.25 pci

Legal Display Rate.....\$7.25 pci

Classified Ad Rate (1-18 words)

One issue-\$12 per week plus 30¢ for each additional word.

Boxed and/or Bolded are an additional \$1.00 each per week.

CLASSIFIED DISPLAY PAGE

9 columns x 21.5 inches

Columns	Inches
1	1.00
2	2.12
3	3.25
4	4.37
5	5.50
6	6.62
7	7.75
8	8.87
9	10.00

INSERT RATES

\$315 Flat

Deadline 10 Days Prior

LIMIT OF LIABILITY

Publisher assumes no responsibility for the accuracy of any submitted (camera ready) advertising. In any case, publisher will not be responsible for errors in copy above and beyond the actual value of space occupied by erroneous copy. In the event of errors to prices, publisher agrees to submit a letter of correction to be posted in the business establishment concerned, but cannot be financially liable for any amount where items are sold at incorrect prices.

COLOR RATES-RETAIL ONLY

Full color.....\$3.00 pci

WEB RATES

Leaderboards\$95

Skybox-300x250\$45

*Ask about our VIP rates!

SERVICE DIRECTORY\$30 per week

OBITUARIES & ANNOUNCEMENTS

.....\$75 per obituary per 500 words
 with front page upgrade of an additional \$30.

PRINT SUBSCRIPTION RATES

In County\$50 per year

Out of County.....\$60 per year

Out of State.....\$78 per year

AGENCY RETAIL DISPLAY RATES

Commissionable Rate.....\$10.00 pci

Non-Commissionable Rate.....\$8.00 pci

GENERAL INFORMATION

The Sealy News is published on Thursday.

Amy Lieb, Publisher

Mailing Address: P.O. Box 480 Sealy, TX 77474

Billing email: billing@sealynews.com

Phone Number:.....(979) 885-3562

Website:.....www.sealynews.com

DEADLINES:

DISPLAY - FRIDAY @ NOON

CLASSIFIED WORD - MONDAY @ NOON

COMMISSION / TERMS

All accounts are due by the 10th of the month following publication. All rates are net cash with order until credit has been approved. Recognized advertising agencies are allowed the customary 15 percent agency commission on gross national rates only. In these cases, the agency is responsible for payment of all charges for advertising correctly authorized and published.